



ANNUAL FY 2024 REPORT



DAYS END FARM HORSE RESCUE *Overview*

MISSION

Our mission is to ensure quality care and treatment of horses through intervention, education and outreach.

Days End Farm Horse Rescue (DEFHR) is a nationally renowned, benchmark 501(c)(3) nonprofit organization dedicated to rehabilitating neglected horses and educating the community on equine welfare and advocacy.

VISION

Our vision is to foster a culture of humane care and compassion for all equines.

Days End Farm Horse Rescue (DEFHR) is striving to reimagine the future of equine welfare. We believe every equine deserves kindness, and as a community of advocates, it is our responsibility to give voice to those who cannot speak for themselves.

A special MESSAGE FROM OUR CEO

Dear Friends,

This year marks a truly special milestone for all of us at Days End Farm Horse Rescue as we celebrate 35 years of saving lives, transforming futures, and building a compassionate community dedicated to equine welfare. This achievement is only possible because of you—our supporters, our partners, and our extended DEFHR family.

In these pages, you'll find numbers and statistics that tell the story of 2024—horses rescued and rehabilitated, lives changed through education and outreach, and state-of-the-art upgrades to our training and rehabilitation facilities. But this report is more than just data; it's a reflection of your commitment and compassion.

Every life saved, every milestone reached, and every success we celebrate is because of your belief in our mission. As you read through this report, take pride in what we've accomplished together. This is not just an annual report—it's an impact report, a testament to what happens when a community unites with passion, purpose, and love.

This year, as we look to the future, we are thrilled to share that we've quietly launched an exciting new chapter: the creation of the National Equine Welfare Center. Through a transformative capital campaign, we're working to secure a brighter future for the horses we serve and to extend our impact nationwide. Already, thanks to the generosity of early supporters, we're halfway to our goal. As we make further progress, we can't wait to share this initiative in a bigger way and invite even more of our community to be part of this bold vision for the future.

Together, we've built a foundation of care and compassion that will carry us into the next 35 years and beyond. Thank you for being at the heart of this work, for your unwavering support, and for making these remarkable achievements possible.

Here's to the incredible progress we've made—and to the promise of all we'll accomplish together in the years to come.

With heartfelt gratitude,



Erin Clemm Ochoa

CEO, DAYS END FARM HORSE RESCUE



THE IMPACT

by the numbers



- Sales & Misc Revenue
- Program Services Fees
- Special Events
- Capital Campaign
- Public Support/Direct Contributions



- Fundraising
- Administrative
- Program

EVERY GIFT, EVERY DOLLAR, EVERY LIFE. DRIVEN BY YOU, DEDICATED TO THE HORSES.

At Days End Farm Horse Rescue, every dollar you give reflects your commitment to creating a brighter future for horses in need. Thanks to your generosity, the majority of our resources come from individual donors and are dedicated to programs directly helping horses. Many of you went above and beyond this year, stretching your support to help bring the vision of the National Equine Welfare Center closer to reality. These numbers tell a powerful story of compassion in action—your belief in our mission transforms lives. This report is more than a financial statement; it's a testament to the trust you place in us and the impact we achieve together. Thank you for being our partner in this journey.

THE IMPACT

by the people



41,393

Hours Volunteered



4,241

People Educated



1,153

Total Volunteers



1,468

Tours/Visitors

EVERY VISIT, EVERY CLASS, EVERY PERSON. CREATING A COMPASSIONATE FUTURE TOGETHER.

The heart of our mission lies in saving horses and empowering people to prevent abuse before it begins. This year, thousands of volunteer hours, the commitment of hundreds of dedicated individuals, and the enthusiasm of countless visitors came together to make an extraordinary impact. From hands-on rehabilitation work to educational programs and outreach, every effort has helped to foster a deeper understanding of equine welfare. Through education and engagement, we are building a more compassionate future where neglect is prevented, and more horses are saved. Together, we are not only transforming the lives of horses in need but also inspiring a community of advocates dedicated to creating lasting change for equines and the people who care for them.

THE IMPACT

for the horses



171

Horses Served



135

Horses Sheltered



91

Horses in Sanctuary



76

Horses Placed

EVERY RESCUE, EVERY ADOPTION, EVERY STORY. TRANSFORMING LIVES, ONE HORSE AT A TIME.

Every horse has a story, and because of you, countless stories now have brighter chapters. This year, dozens of horses were rescued from desperate circumstances, many found safety and care in our facilities, and others embarked on new beginnings through adoption. Through our owner-to-owner program, even more horses were helped, finding loving homes before they ever faced the threat of neglect. Each rescue, adoption, and success is a testament to the compassion and dedication of our incredible community. Together, we are transforming lives—one horse at a time, and building a future where every equine knows safety, care, and love.

THE IMPACT

of the social hoofprint



49,800

TikTok Followers
@daysendfarmhorserescue



11,500

Instagram Followers
@4thehorses



163,500

Facebook Followers
@defhr

EVERY CLICK, EVERY SHARE, EVERY FOLLOWER. EXPANDING OUR REACH, INSPIRING CHANGE.

Through our social media platforms, we are connecting hundreds of thousands of people to the stories of the horses we serve and the mission we live by. Each post, video, and interaction is an opportunity to educate others about the realities of neglect and abuse, while inspiring meaningful action. By sharing the powerful journeys of rescue and rehabilitation, we engage a global audience and motivate them to join us in making a difference. Social media has become an invaluable tool to amplify our message, foster empathy, and build a community of advocates united in creating a brighter, safer future for horses everywhere.

THE FUTURE

is now.



EVERY VISION, EVERY STEP, EVERY DREAM. SHAPING THE FUTURE OF EQUINE WELFARE.

Big things are on the horizon at Days End Farm Horse Rescue. As we look to the future, we are laying the groundwork for a new chapter that will expand our ability to care for more horse and educate the communities who support them. Central to this vision are the essential capital improvements for the National Equine Welfare Center—enhancements that will allow us to help even more horses in need and provide vital resources for those who care for them. With significant progress already made, we are excited to continue moving forward with this ambitious effort. Stay tuned because we can't wait to invite you to join us in making this initiative a reality—together, we are building a legacy of care and compassion that will last for generations to come. *We promise, you'll want to be a part of it.*