

**THE
2023**

Fiscal Year Annual Report



*Days End Farm
Horse Rescue*

DEFHR

THE MESSAGE *from the CEO*

As we look back on the past fiscal year, we are filled with immense gratitude for your unwavering support. Your dedication to our mission has been the driving force behind every success, and we are excited to share the incredible impact we've made together.

In fiscal year 2023, we embarked on a remarkable journey filled with stories of hope and transformation. Because of your generosity, we rescued and rehabilitated 56 horses, and successfully matched 55 equines with loving adopters. Each life saved is a powerful testament to your compassion and commitment.

Your contributions have provided a safe haven for 136 horses as they waited for the legal process to resolve, trained, and waited for their forever person to find them. Thanks to you, we've expanded our educational programs and social outreach, raising awareness about equine welfare and responsible horse ownership across communities.

Beyond the numbers, your support has helped create a compassionate network of supporters, volunteers, and staff—all united in the common goal of advancing equine welfare. Together, we've built something truly special that extends far beyond the farm.

As we look to the future, we are inspired by the opportunities ahead. With your continued support, we'll rescue more horses, reach more hearts, and inspire others to join us in reimagining a future where every horse is treated with dignity and care.

We cannot thank you enough for being the heart and soul of Days End Farm Horse Rescue. Your generosity has touched countless lives, and as we approach our 35th year, we're excited for all the good we'll continue to accomplish together.

With heartfelt appreciation,

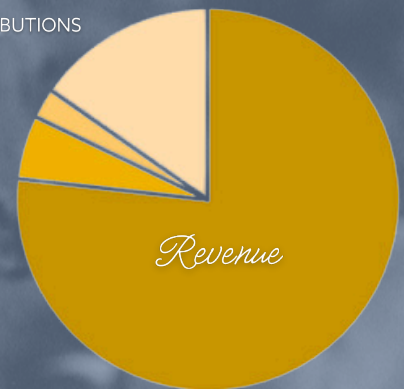
Erin Clemm Ochoa

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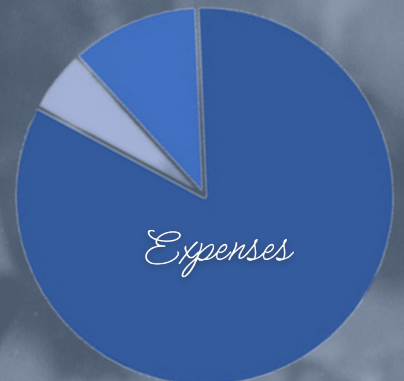
THE IMPACT *by the Numbers*

We are deeply committed to honoring your generosity with the utmost care and responsibility. Every contribution you make fuels our mission to protect vulnerable horses and educate future generations, and we never take that for granted. Our promise to you is fiscal transparency, careful planning, and the continued dedication to ensuring a bright future for the horses we serve. Because of your unwavering support, we can provide the exceptional care and innovative solutions that define who we are. From the bottom of our hearts, thank you for believing in us and making a lasting difference!

- PUBLIC SUPPORT/DIRECT CONTRIBUTIONS
- PROGRAM SERVICE FEES
- SPECIAL EVENTS
- SALES & MISC.



- PROGRAMS
- ADMINISTRATIVE
- FUNDRAISING



THE IMPACT *by the People*

VOLUNTEERS SUPPORTING
686

HOURS VOLUNTEERED
35,977

PEOPLE EDUCATED
4,468

TOURS/VISITORS
1,692

THE IMPACT *on the Horses*

HORSES SAVED

56

HORSES ADOPTED

55

HORSES ASSESSED IN
OWNER2OWNER (O2O)

21

TOTAL HORSES HELPED

132

THE IMPACT *of the Social Hoofprint*



 **TikTok**

26.2K followers
+2.1MM reach

Instagram

9.4K followers
+552.5K reach

facebook

146.2K followers
+2.4MM reach